

## "Social Economy, Trend or Reality"

**Social Firms Europe CEFEC 2012**

**25-th Anniversary Annual European Conference**

**"SOCIAL ECONOMY, TREND OR REALITY"**

*Suceava, Romania: 20th – 22nd September 2012*

**Newsletter #1**

# 2012

**CONTENTS:**

1. First Announcement of the Conference/ Early Registration
2. Executive Committee Meeting: Bucharest, Romania, 22<sup>nd</sup>-23<sup>rd</sup>  
March 2012
3. First Call for Speakers at the Conference
4. Highlights of the Conference Program  
"Social Economy, Trend or Reality"

# "Social Economy, Trend or Reality"

The 25-th Anniversary Annual Conference of Social Firms Europe, CEFEC 2012

## First Announcement

On behalf of the 2011-2012 Chairman of the European network Social Firms Europe CEFEC, The Regional Association of Adult Education Suceava AREAS, you are cordially invited to participate in the **The 25-th Anniversary Annual European Conference of Social Firms Europe, CEFEC 2012 on "Social Economy, Trend or Reality"** to be held in **Suceava, Romania, from September 20th to September 22nd 2012, in "Stefan cel Mare" Conference Room within the Administrative Palace of Suceava.**

It is a premiere for **Social Firms Europe CEFEC** to hold the **Annual European Conference in Romania**, so it will be an excellent opportunity for the international and national community, academics, social economy researchers, market and industry analysts, government officials and policy makers and entrepreneurs, to present their original work and exchange ideas and analyze the impact and challenges of social economy in the context of **The European Year of Active Ageing and Intergenerational Solidarity.**

Contributions to the progress of developing new ideas to stimulate this vital area and provide new approaches to implementing a working legislation in areas where social economy is not legislated are welcome. The Conference will draw up major guidelines and a program of action for implementing the social economy legislation.

The Organising Committee of the Conference has been working hard to provide you with a full and interesting agenda for all three days. **The Conference program is a combination of plenary sessions and a number of attractive interactive workshop sessions.** Here we have enclosed the **highlights of the event** and the general information on registration details. **Early registration ends June 25<sup>th</sup> 2012!**

We sincerely hope that you will join us in making **The 25-th Anniversary Annual Conference of Social Firms Europe, CEFEC 2012** a true success. If you have any questions or concerns, or if we may be of assistance in any way, please do not hesitate to contact us.

Kind regards,

Vasile Gafiuc,

Social Firms Europe CEFEC Chairman and AREAS President

"Social Economy, Trend or Reality"

## "Social Economy, Trend or Reality"

### **Executive Committee Meeting in Bucharest, Romania (March 22nd-23rd 2012)**

It was a great pleasure for AREAS to host the Executive Committee Meeting in Bucharest, March 22nd-23rd 2012, at the Royal Hotel Bucharest together with our partner CFCECAS.

The two-day meeting was fruitful and thorough. It covered all the discussion points according to the Agenda plus the challenging issue of planning and organizing The 25th Anniversary Social Firms Europe CEFEC 2012 Annual Conference „Social Firms Europe „Social Economy, Trend or Reality”, as specified in the Conference Guidelines.

We are deeply thankful to all of you who showed interest and availability for helping with the planning of the future activities of the 25-th Anniversary Conference. Special thanks to: Mrs. Christiane Haerlin, Mrs. Athena Frangouli, Mr. Michele Rigby, Mr. Tom Gaule, Mr. Lorenzo Toresini, Mr. Bernard Jacob, Mr. Reinhold Scharf.

We are looking forward to seeing you in September in Suceava!  
"Social Economy, Trend or Reality"



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The 25<sup>th</sup> Anniversary Annual Conference of Social Firms Europe CEFEC 2012

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### Letter of Invitation for Keynote Speakers

On behalf of the **2011-2012 Chairman of Social Firms Europe CEFEC**, The Regional Association of Adult Education Suceava AREAS, we would like to extend a formal invitation to participate as keynote speaker at the upcoming **25-th Anniversary Annual Conference of Social Firms Europe, CEFEC 2012**, to be held in Conference is in **Suceava, Romania**, from **September 20th to September 22nd 2012**, in **"Stefan cel Mare" Conference Room within the Administrative Palace of Suceava**. The theme of the Conference is **"Social Economy, Trend or Reality"**.

This year's Conference is special because it sums up a broad and successful **25 years activity for Social Firms Europe CEFEC**. Furthermore, the Conference means to follow on the impact and challenges of social economy in the context of **The European Year of Active Ageing and Intergenerational Solidarity**.

We expect a higher presence of delegates this year as it will be the celebration of 25 years within the area of social economy and special anniversarial moments are to be offered by the organisers.

Next to this invitation we have enclosed the **Highlights of** the event and a **Registration form for speakers which you have to fill in and send it via e-mail by May 2nd 2012**. We would be honoured and pleased if you could consider to be the keynote speaker for this **Conference**.

Yours sincerely,

## "Social Economy, Trend or Reality"

Vasile Gafiuc, Social Firms Europe CEFEC Chairman and AREAS President

## "Social Economy, Trend or Reality"



SOCIAL FIRMS EUROPE CEFEC

### HIGHLIGHTS OF THE CONFERENCE:

Thursday, September 20-th 2012

Day 1

- Official Opening
- Official Speeches by European High Representatives
- CEFEC Annual General Assembly
- Welcome reception: Presentation of the shortlisted applicants for Social Firm of the Year

Friday, September 21-st 2012

Day 2

- Workshops:
  - A Strategic approaches to social economy
  - B Embracing social economy as an alternative to create employment
- CEFEC 2012 Gala

Saturday, September 22-nd 2012

Day 3

- Workshops:
  - C Practical aspects and examples of Social Economy in Europe
- Local sightseeing and guided tours, cultural visits to picturesque UNESCO heritage of Romania ( Painted Monasteries of Bucovina )
- Social Economy Fair

### CONTACT:

AREAS - The Regional Association of Adult Education Suceava  
 Universitatii Street no. 48, room 7, Suceava, Romania  
 Phone/Fax: +40 230/ 524 128  
 E-mail: cefec2012.romania@gmail.com

#### Partners:

- Ministry of Labor, Family and Social Protection, Romania
- Institution of the Prefect of Suceava County
- Local Council of Suceava
- Mayory of The City of Suceava
- Stefan cel Mare" University from Suceava
- Die Querdenker from Austria
- CFCECAS
- The Romanian Association for Social Psichiatriy

### PARTNERS:



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